

LIBRARY LABORS

Sonoma County Reads *The House on Mango Street*

It's October, and that means football season, Halloween, and time to read this year's Sonoma County Reads selection, *The House on Mango Street / La casa en Mango Street*. If you haven't yet picked up this lyrical coming-of-age tale, visit your local Sonoma County Library branch soon. At last count, several hundred of the one thousand copies purchased for Sonoma County Reads were still available for checkout.

(continued on page 2)



Celebrating a mountain of English and Spanish editions of House on Mango Street are Melissa Kelley (left), Sonoma County Public Library Foundation President, and Barbara O'Hara, Sonoma County Library Adult Services Coordinator.

IN THIS ISSUE...

- Sonoma County Reads *The House on Mango Street* ...1
- Challenge Grant Builds Endowment Fund ...1
- Sign up for eScrip ...3
- Foundation Serves our Community ...3
- Sonoma County Reads Events ...5
- About the Author: Sandra Cisneros ...5
- Board Members Wanted ...6
- Help Update Mailing List ...6

Challenge Grant Builds Endowment

Last spring, the Library Foundation issued a Challenge Grant, which will match every donation to the Foundation's endowment through December 31, 2004, up to a total match of \$10,000. Donor response to this challenge has been strong; nearly \$2,500 has been contributed to date.

As Foundation President Melissa Kelley noted previously: "The Sonoma County Library is poised to expand or construct

library branches in Southwest Santa Rosa, Sebastopol and Sonoma Valley. This is a critical time to build the endowment, so that the Foundation will be prepared to offer immediate support as soon as any new branch construction project is approved."

We encourage you to clip the convenient reply card and send your contribution for the endowment fund today.



Pianist Angelo Criscione of Clover Springs Players entertained stage hands and audiences alike.

Sonoma County Reads, cont.

Each year, Sonoma County Reads grows and encompasses an increasing variety of activities. As of mid-October, Sonoma County Reads is well underway, with a series of bilingual book discussions and readers theater performances throughout the county. The Girl Scouts Konocti Council is once again participating, encouraging Girl Scouts to read *The House on Mango Street* and undertake other literacy activities in exchange for a patch.

According to Deborah Holden, director of outreach membership for Girl Scouts Konocti Council: "Sonoma County Reads is part of an exciting, year-long program by our council called 'Read On!' We are challenging our Girl Scouts to participate in Sonoma County Reads and to promote literacy through a variety of projects. We hope to have at least 1,000 girls read *The House on Mango Street* this year!"

Additional Sonoma County Reads activities still to come include a fundraiser for the Library Foundation – a Chocolate Tasting and showing of the movie *Like Water for Chocolate* at the Rialto Lakeside

describing the unique 20th century journey of the Mexican-American father.

Sonoma County Reads also is grateful to the Luther Burbank Center for the Arts for providing tickets to events for our popular raffle. Each adult who reads *The House on Mango Street* can enter at any local library branch. Six lucky winners will receive a pair of LBC tickets.

The Library Foundation thanks the many people who made Sonoma County Reads possible: the Sonoma County Reads sponsors, the SCR steering committee, the Clover Springs Players and the Cloverdale Arts Alliance, the Sonoma County Book Fair, our book discussion facilitators, and Bill Carle of Carle Mackie Power & Ross, LLP, who again donated booth space at the Wednesday Night Market.

Special thanks to Blair O'Neil, who donated his services to create the beautiful Sonoma County Reads bilingual posters, bookmarks and ads in *La Voz*.

*Still to come October 27:
Chocolate Tasting
and the movie
Like Water for Chocolate
at the
Rialto Lakeside
Cinemas
Chocolate Tasting, 6:30 pm
Movie, 7:15 pm*

Cinemas. See the event listings on the next page for details.

Sonoma County Reads will conclude with a theatrical performance at the Luther Burbank Center for the Arts, *By the Hand of the Father*. This show features music by Texas singer-songwriter Alejandro Escovedo and stories culled from real people's experiences



The Clover Springs Players present Mango Street Live! to a throng of eager listeners at the Sonoma County Book Fair.

Sign Up for eScrip – It's So Eeee-asy!

eScrip is a convenient, easy mechanism for supporting the Library Foundation – and it won't cost you a penny more than what you would ordinarily spend on food, clothing or other merchandise! Just log onto www.escrip.com, click on "Welcome," click on "Sign up" and follow the steps. Registration takes only five minutes or less, and the Library Foundation benefits all year long.

Our Group ID# is 142470164, Sonoma County Public Library Foundation.

If you've already registered, here are some tips to ensure your purchases continue to support the Library Foundation:

- Please renew your Safeway Club Card registration each year or your contributions from Safeway will expire on your anniversary.
- Please be sure all of your credit cards, particularly new or replacement cards, are registered through eScrip's secure credit card registration at www.escrip.com.
- **Macy's is a new participant in eScrip!** If you shop at Macy's, visit the eScrip Web site and register your Macy's card.

eScrip contributes more than \$1,000 each year for the Library Foundation's programs. Please register or renew today and help support the Foundation's important educational and literary programming.

Foundation Serves Our Community

Thanks to Generous Sponsors

In 2004, the Sonoma County Public Library Foundation has supported a number of immensely popular programs at your local library. Many wonderful individuals, grant-making organizations and businesses facilitate our efforts. Below we list some of our achievements for 2004 and express our gratitude to those who make our work possible.

- The Foundation issued a grant of \$10,000 to the Sonoma County Library to purchase Spanish-language materials. Thanks to the Sonoma County Children and Families Commission for a \$5,000 grant to purchase Spanish-language materials for young children and their parents; and thanks to the Ernest L. & Ruth W. Finley Foundation for \$2,500

to purchase additional Spanish-language materials.

- The Foundation helped sponsor talented musicians, puppeteers and other performers for the library's Summer Reading Program through a \$5,000 grant from the Sonoma Chapter of Speedway Children's Charities.
- Using contributions from individuals and businesses, the Foundation donated \$4,000 to purchase books for the Sonoma County Library's popular book discussion groups.
- The Foundation presented its third Sonoma County Reads program, with the help of its sponsors: *The Press Democrat*,

Help us raise \$\$! Sign Up with eScrip

Local eScrip merchants will contribute up to 8%* of purchases made with a registered card.

**eScrip is unique
there is no cost to you!**

Sign up online — It's quick and easy!

- 1 Go to www.escrip.com
- 2 Click on "sign up"
- 3 Follow the instructions

It's Easy! It's Free! It's Powerful!

There are no receipts to collect, no vouchers or certificates to buy, no hassles for you - and every purchase counts!

Now just shop at eScrip merchants. Check www.escrip.com for participating merchant locations.

Sign Up Today!

Sonoma County Public

Group Name: **Library Foundation**

Group ID: **142470164**

eScrip
www.escrip.com

Rialto Cinemas Lakeside, KRCB Radio 91, the Ernest L. and Ruth W. Finley Foundation, North Bay Corporation, Community Foundation Sonoma County, *La Voz Bilingual Newspaper*, Gallo of Sonoma, and the Sonoma County Library.

As this newsletter is being written, the Foundation is planning a lovely reception for Latina author Denise Chavez.

(continued on page 4)

Foundation (cont'd)

Thanks to Kendall-Jackson for its generous donation of facilities and wine for the event; and thanks to the Vineyard Creek Hotel for providing accommodations for Ms. Chavez and her husband.

Thanks to Piseni & Brinker for its donation of tax preparation

services for the Sonoma County Public Library Foundation.

We also thank all of the individuals and businesses that have contributed to the Sonoma County Library Foundation so far this year. (This list is current through early September.)

Jill Koenigsdorf
 Frances Kohn
 Kathleen Krempley
 Merrie Krisl
 Margaret Kristoff
 John & Gail Lamy
 Louisa Leavitt
 Nola and Tom Lundy
 James Lynch /Sonoma Index-Tribune
 Janice Maguire
 Major Eugene Meade and Emi Meade
 Gloria E. Merkle Trust
 Sharon Modrick
 Penn Mullin-Fullerton
 Loriann Negri
 Northwest Insurance Agency
 Christine Pedroncelli
 Piseni & Brinker LLP
 Santa Rosa Recycling & Collection
 Caroline Ramberg
 Judge Joseph & Mary Rattigan
 Joan L. Reid
 C. William & Mary Louise Reinking
 Linda & Ken Rosen
 Jane Rosenberg
 David Sabsay
 Jean Schulz
 Summit State Bank
 Thor & Winifred Swanson
 Marilyn Turner
 Lynn & John Walton
 Gordon & Doris Weir
 David Wilson, MD
 Curtis Younts & J. Johnson
 William Zavora & Monique Semp
 Wendy Zukas

Thank You, Donors

Laura Adams & Stephen Tobias
 Mirabai Ruth Baker
 Rebecca Baker
 Jerry Behling
 Marilyn & Gene Benedetti
 Barbara Biebush
 Jane Brown
 Katherine Brown
 Lynn Cambi
 Christine Pearson Casanave
 Chevron Texaco (matching funds)
 Gerald & Marcy Clausen
 Winifred T. Coleman
 Community Foundation Sonoma County
 County of Sonoma Family of Funds
 David & Myrtle Cox
 John & Kathryn Crabbe
 Dr. Stanley & Mrs. Davis
 Jayne De Lawter Kippelman
 June De Trey
 Lloyd & Prudence Draper
 Evelyn Ellison

Ernest L. & Ruth W. Finley Foundation
 Sue Flynn
 Maureen Keesey Fuentes
 Gallo of Sonoma
 Shirley Gantner
 Flora Lee Ganzler
 Paul and Dorothea Geiger
 Virginia & J. Gill
 Mike Gorman
 Benjamin and Anita Gross
 Jeff & Gwen Harrison
 Patti Harrold-Runge
 Michale Hart
 Catherine Held
 Henry & Gloria Hersch
 Phillip Holm
 Robert & Virginia Innskeep
 Lawrence Jaffe
 Robert & Shirley Jamison
 Karen Jennings
 Kathy Juarez
 Keegan & Coppin
 Melissa Kelley

THANK YOU SPONSORS!



REPLY CARD

- I wish to support the Sonoma County Library with my tax-deductible contribution to the SONOMA COUNTY PUBLIC LIBRARY FOUNDATION. **The Library Foundation board will match contributions to the endowment dollar-for-dollar through December 31, 2004!**

Amount Donated \$50 _____ \$75 _____ \$100 _____ \$250 _____ \$500 _____ Other \$ _____

- I would like my donation to support:
- Library Foundation Endowment
(Your donation will be doubled through the Challenge Grant.)
 - Summer Reading Programs
 - Spanish-Language Library Materials
 - Book Discussion Groups
 - All Programs

- If you do not wish to be recognized in a future newsletter, please mark this box.

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Please mail this form with your donation to: SONOMA COUNTY PUBLIC LIBRARY FOUNDATION, 3RD & E STREETS, SANTA ROSA, CA 95404

Sonoma County Reads 2004

Remaining Events

For a complete list of Sonoma County Reads activities, visit the Sonoma County Library Web site at www.sonomalibrary.org.

Tuesday, Oct. 19, 2 - 3 p.m.
Mango Street Live!
Petaluma Ecumenical Housing (PEP)
575 Vallejo St., Petaluma

October 20, 11:30 a.m. & 7 p.m.
Book Discussions (both bilingual)
Rohnert Park-Cotati Library

October 25, 7 p.m.
Book Discussion
Guerneville Library

October 26, 5 - 7 p.m.
Mango Street Live! & Potluck Dinner
Cloverdale Senior Center



By the Hand of the Father uses music and stories to describe the unique 20th Century journey of the Mexican-American father. It marks the conclusion of Sonoma County Reads with a performance at the Luther Burbank Center on November 5.

October 27
Chocolate Tasting & Movie, *Like Water for Chocolate*

Fundraiser for the Library Foundation
Rialto Lakeside Cinemas
551 Summerfield Rd., Santa Rosa

Chocolate Tasting, 6:30 p.m.
Movie, 7:15 p.m.
Tickets: \$20
Tickets available in advance at the Rialto or at the door.

October 29 – November 5
Dia de los Muertos Exhibit
Cultural Arts Council of Sonoma County
529 5th Street, Santa Rosa
Opening reception: Oct. 29, 3 - 5 p.m.
Details at www.cacsc.org

November 5, 8 p.m.
By the Hand of the Father
Luther Burbank Center for the Arts
Tickets: www.lbc.net or 707-546-3600.

About the Author: Sandra Cisneros

Sonoma County Reads 2004 features Sandra Cisneros' *The House on Mango Street*, winner of the 1985 American Book Award from the Before Columbus Foundation. A contemporary, critically acclaimed author, Cisneros draws upon her personal experiences and Mexican-American heritage to create lyrical works that bring Latino voices to American literature.

Sandra Cisneros is the recipient of a MacArthur Foundation Fellowship and two fellowships from the National Endowment for the Arts.

Barbara O'Hara, adult services coordinator, explained one of the reasons for selecting Cisneros' work for Sonoma County Reads 2004: "For this year's Sonoma County Reads, we were seeking an author who has created a body of work. If a reader enjoys *The House on Mango Street*, she or he can visit the Sonoma County Library and check out additional works by this year's featured author."

Cisneros has published novels, collections of poems, and even a children's story.

Her other works include *Woman Hollering Creek*, *Loose Woman*, *My Wicked Wicked Ways*, and the children's book *Hairs/Pelitos*.



Cisneros' award-winning book is available in both English and Spanish at all Sonoma County Library branches.

Board Members Wanted

Do you love the Sonoma County Library? Do you enjoy spending time with interesting, enthusiastic adults who are working for a good cause? Are you an accountant, lawyer, bookkeeper, grant writer, graphic designer or other professional who would like to donate some time to a good cause? The Library Foundation may be looking for you!

The Sonoma County Public Library Foundation is seeking two qualified board members to join our active group. Board members represent all areas of Sonoma County, and representatives from Sonoma Valley are particularly encouraged to apply.

Interested parties are asked to fax or email resume/qualifications to Melissa Kelley at 537-8783, or mkelley@sonic.net.

Help Us Update Our Mailing List

Are you inadvertently receiving two copies of our newsletter? Has your address information changed? Are you on our mailing list by mistake? You can help us by clipping this box and returning it, with your current mailing label, to: Sonoma County Public Library Foundation, Third and E Streets, Santa Rosa, CA 95404.

Paste current mailing label(s) here:

Duplicate entries

Please remove

Please update

New information:

Name: _____

Address: _____

City, State, Zip: _____

Sonoma County Public Library Foundation

Board of Directors

*Melissa Kelley, President
Vallena Dyson Harris, Vice Pres.*

Merle Ross, Secretary

Mike Gorman, Treasurer

Bill Campbell

Kathleen Ferrington

Susan Gorin

Tina Hittenberger

Susan Lamb

Hap Maxwell

Gail Lamy

Roberta Paskos

Carol Russell

President's Advisory Council

Ruben Armiñana

David Bjornstrom, Esq.

Al Maggini

James Mazzone, Jr.

Judge Joseph Rattigan

C. William Reinking

Jean Schulz